

BECOME AN SMB INSIDER SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE NECESSARY.

PLEASE NOTE: This is a trade promotion and is not open to the general public. It is your sole responsibility to review and understand your employer's policies regarding your eligibility to participate in trade promotions. If you are participating in violation of your employer's policies, you may be disqualified from entering or receiving prizes. Microsoft disclaims any and all liability or responsibility for disputes arising between an employee and their employer related to this matter, and prizes will only be awarded in compliance with the employer's policies.

GOVERNMENT EMPLOYEES: Microsoft is committed to complying with government gift and ethics rules and therefore government employees are not eligible.

COMMON TERMS USED IN THESE RULES:

These are the official rules that govern how the Microsoft "Become an SMB Insider Sweepstakes" promotion will operate. This promotion will be simply referred to as the "Sweepstakes" throughout the rest of these rules.

In these rules, "we," "our," and "us" refer to Microsoft Corporation, the sponsor of the Sweepstakes. "You" refers to an eligible Sweepstakes entrant.

WHAT ARE THE START AND END DATES?

This Sweepstakes starts at 12:01 am PT on February 2, 2015, and ends at 11:59 p.m. PT on May 31, 2016 ("Entry Period").

CAN I ENTER?

You are eligible to enter this Sweepstakes if you meet the following requirements at time of entry:

- **You are** an authorized representative of a company legally domiciled in the 50 United States (including the District of Columbia) and actively enrolled in the Microsoft Partner Network with a valid Microsoft Partner Network ID ("Partner Company"); and
- **You are NOT** an employee of Microsoft Corporation or an employee of a Microsoft subsidiary; **and**
- **You are NOT** involved in any part of the administration and execution of this Sweepstakes; **and**

- **You are NOT** an immediate family (parent, sibling, spouse, child) or household member of a Microsoft employee, an employee of a Microsoft subsidiary, or a person involved in any part of the administration and execution of this Sweepstakes.

This Sweepstakes is void outside of the geographic area described above and wherever else prohibited by law.

HOW DO I ENTER?

There are three ways to receive an entry:

- 1.) Either successfully join or remain a member of the SMB Insider Program within the Entry Period.
- 2.) Attend up to five SMB Insider calls (schedule available [here](#)) and complete and submit the post-call survey for each one within the Entry Period.

Complete at least one of the 16 SMB Insider surveys which will be emailed to SMB Insider members, within the Entry Period, and receive an entry for each survey you complete. Limit one entry per person per entry method; limit 16 entries per person during the Entry Period. We are not responsible for entries that we do not receive for any reason, or for entries that we receive but are not decipherable for any reason. We will automatically disqualify:

- Any incomplete or illegible entry; **and**
- Any entries that we receive from you that are in excess of the entry limit described above.

WINNER SELECTION AND PRIZES

On or around May 31, 2016, we will randomly select one (1) potential (pending confirmation of eligibility) Grand Prize winner and two potential First Prize winners from among all eligible entries received during the Entry Period.

(1) Grand Prize: \$15,000 paid in the form of a check from Microsoft or our trusted payment agent to the Partner Company of the selected winner.

(2) First Prize: A prize package including the following items awarded to the Partner Company of the selected winner:

- A Surface Pro 4 - 256GB / Intel Core i5 Approximate Retail Value, ARV, \$1,299
- A Surface Pro 4 Type Cover (*black*) ARV, \$129.99
- Surface Pro 4 Accident Protection Plan, ARV \$149
- A Jack Spade Slip Sleeve for Surface Pro

Limit one (1) prize per Partner Company during the Entry Period. The prizes will be awarded to the Partner Company, not to any individual person submitting an entry. The Partner Company is solely responsible for distributing any prizes and Microsoft disclaims any liability for any prize

distribution as solely determined by the Partner Company.

If you are a potential winner, we will notify you by sending a message to the e-mail address, the phone number, or mailing address (if any) provided at time of entry within seven (7) days following the random drawing. If the notification that we send is returned as undeliverable, or you are otherwise unreachable for any reason, we may award the prize to an alternate, randomly selected winner.

If there is a dispute as to who is the potential winner, we will consider the potential winner to be the authorized account holder of the e-mail address used to enter the Sweepstakes. If you are a potential winner, we will require an authorized representative of the Partner Compa to sign an Affidavit of Eligibility, Liability/Publicity Release and a W-9 tax form or W-8 BEN tax form within 10 days of notification. . If you do not complete the required forms as instructed and/or return the required forms within the time period listed on the winner notification message, we may disqualify you and select an alternate, randomly selected winner. If you are confirmed as a winner of this Sweepstakes:

- You may not exchange your prize for any other merchandise or services. However, if for any reason an advertised prize is unavailable, we reserve the right to substitute a prize of equal or greater value; **and**
- You may not designate someone else as the winner. If you are unable or unwilling to accept your prize, we will award it to an alternate potential winner; **and**
- If you accept a prize, you will be solely responsible for all applicable taxes related to accepting the prize; **and**
- If you are otherwise eligible for this Sweepstakes, but are considered a minor in your place of residence, we may award the prize to your parent/legal guardian on your behalf; **and**
- Unless otherwise noted, all prizes are subject to their manufacturer's warranty and / or terms and conditions.

WHAT ARE YOUR ODDS OF WINNING?

Your odds of winning this Sweepstakes depend on the number of eligible entries received.

WHAT OTHER CONDITIONS ARE YOU AGREEING TO BY ENTERING THIS SWEEPSTAKES?

By entering this Sweepstakes you agree:

- To abide by these Official Rules; **and**

- To release and hold harmless Microsoft, and its respective parents, subsidiaries, affiliates, employees and agents from any and all liability or any injury, loss or damage of any kind arising from or in connection with this Sweepstakes or any prize won; **and**
- That Microsoft's decisions will be final and binding on all matters related to this Sweepstakes; **and**
- That by accepting a prize, Microsoft may use of your proper name and state of residence online and in print, or in any other media, in connection with this Sweepstakes, without payment or compensation to you, except where prohibited by law.

WHAT LAWS GOVERN THE WAY THIS SWEEPSTAKES IS EXECUTED AND ADMINISTRATED?

This Sweepstakes will be governed by the laws of the State of Washington, and you consent to the exclusive jurisdiction and venue of the courts of the State of Washington for any disputes arising out of this Sweepstakes.

WHAT IF SOMETHING UNEXPECTED HAPPENS AND THE SWEEPSTAKES CAN'T RUN AS PLANNED?

If cheating, a virus, bug, catastrophic event, or any other unforeseen or unexpected event that cannot be reasonably anticipated or controlled, (also referred to as force majeure) affects the fairness and / or integrity of this Sweepstakes, we reserve the right to cancel, change or suspend this Sweepstakes. This right is reserved whether the event is due to human or technical error. If a solution cannot be found to restore the integrity of the Sweepstakes, we reserve the right randomly to select winners from among all eligible entries received before we had to cancel, change or suspend the Sweepstakes.

If you attempt to compromise the integrity or the legitimate operation of this Sweepstakes by hacking or by cheating or committing fraud in ANY way, we may seek damages from you to the fullest extent permitted by law. Further, we may ban you from participating in any of our future Sweepstakes, so please play fairly.

HOW CAN YOU FIND OUT WHO WON?

If you send an email to smbvarinfo@microsoft.com by March 15, 2016, we will provide you with a list of winners that receive a prize worth \$25.00 USD or more.

WHO IS SPONSORING THIS SWEEPSTAKES?

Microsoft Corporation
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